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U. S. Department of Agriculture

# EARLY FLOWERING SWEET PEA NOVELTIES

FOR 1938-39

AN ADVANCE ANNOUNCEMENT---OF FOUR NEW  
EARLY FLOWERING SWEET PEAS, INTRODUCED FOR  
THE 1939 SEASON BY THE WILLIAM MACDONALD  
SEED COMPANY.

PERSONALLY SELECTED BY MR. WM. MACDONALD  
FROM 1500 TRIAL GROUND CANDIDATES, THESE 1939  
NOVELTIES ARE THE CLIMAX OF YEARS SPENT IN  
BREEDING AND SELECTION.

THE DELICATE BEAUTY OF THEIR COLOR TONES,  
THE YOUTHFUL VIGOR OF THEIR STEMS---TOGETHER  
WITH THE STRONG, ROBUST GROWTH OF HEALTHY  
VINES, ASSURE THESE ELEGANT SWEET PEAS OF IN-  
STANT ACCEPTANCE BY ALL ADMIRERS.

WE WOULD URGE YOU TO  
LIST THESE OUTSTAND-  
ING NEW SWEET PEA CREA-  
TIONS AND PUSH THEIR  
SALE FOR EARLY AUGUST  
PLANTING. DELIVERY WILL  
BE MADE ON NEW SEED BY  
JULY 11TH. \*\*\* \*\*

THE  
WILLIAM MACDONALD  
SEED CO.

SANTA MARIA - - CALIF.







# MACDONALD'S

EARLY SWEET PEA NOVELTIES FOR 1938-39

## "TREASURE ISLAND"

A SPARKLING GOLDEN ORANGE---SUCCESS AT LAST  
IN THE QUEST FOR AN ORANGE SWEET PEA OF OUTSTAND-  
ING DISTINCTION!



UNLIKE OTHER ORANGE SWEET  
PEAS, TREASURE ISLAND IS VERY  
LARGE FLOWERED AND SEMI-DUPLEXED.  
THE AVERAGE SINGLE FLOWER MEA-  
SURES  $2\frac{1}{2}$  INCHES ACROSS AND IS  
2 INCHES DEEP. IT IS ALSO A  
VERY STRONG GROWER, THROWING A  
MAJORITY OF FOURS ON 15 AND 16  
INCH STEMS.

A BROAD SEMI-DUPLEXED  
STANDARD FORMS A PERFECT BACK-  
GROUND FOR TWO WIDE SPREAD WINGS,  
WHICH IN TURN SHIELD A VERY FULL KEEL THAT TURNS TO  
WHITE AT ITS BASE.

ALTHOUGH TREASURE ISLAND IS ONLY SLIGHTLY SUS-  
CEPTIBLE TO BURNING, A BIT OF SHADE WILL BRING OUT  
THE OTHERWISE HIDDEN TINTS OF GOLD, THAT GLITTER AND  
SHINE ON THE DEEP ORANGE BACKGROUND OF STANDARD AND  
WINGS.

PRICE PER 100 PACKETS--\$12.50

## "IRIS BLUE"

ONE OF THE STRONGEST GROWING SEEDLINGS IN OUR  
EXTENSIVE TRIAL GROUND, PRODUCING HEAVY STEMS THAT  
CARRY FOUR LARGE TWO INCH FLOWERS.

ITS COLOR IS A DEEP "IRIS BLUE", WITH THE WIDE  
SPREAD WINGS KEEPING TO A BIT LIGHTER HUE THAN THE  
STANDARD--WHICH IS VERY BROAD AND QUITE WAVY.

IN COMPARISON WITH OTHER BLUES, IRIS BLUE IS  
DEEPER THAN TAHOE AND SEVERAL SHADES LIGHTER THAN  
TOP HAT.

PRICE PER 1/4 LB. 2.50 PER LB. 10.00







# EARLY SWEET PEA NOVELTIES FOR 1938-39

## "TITANIA"

A QUEEN IN NAME---AND TRULY THE MISTRESS OF ALL DEEP ROSE SWEET PEAS!

TITANIA IS A MAMMOTH FLOWERED DEEP ROSE SELF, A BRIGHTER COLOR THAN JOSIE WITH LARGER FLOWERS AND HEAVIER STEMS. THE WHITE GROUND AT THE BASE OF STANDARD AND WINGS ENHANCES THE BEAUTY OF THIS OUTSTANDING SWEET PEA.

EACH FLOWER IS DELICATELY MOULDED--THE LARGE, FLAT STANDARD TURNS SLIGHTLY INWARD AT THE EDGES AND THE RUFFLED WINGS CURVE GENTLY AROUND THEIR KEEL.

TITANIA'S LIVE COLOR AND ENCHANTING FRAGRANCE HERALD ITS IMMEDIATE POPULARITY.

PRICE PER 1/4 LB. 2.50 PER LB. 10.00

## "ROSE PICOTEE"

ITS COLOR IS A PURE WHITE WITH A SALMON ROSE EDGING OR PICOTEE. ROSE PICOTEE IS THE EARLY COUNTERPART OF THE LATE SWEET PEA YOUTH.

ROSE PICOTEE PRODUCES LARGE RUFFLED FLOWERS AND FOUR TO A STEM. THE CLEAR WHITE FLOWER, WITH THE SALMON PINK EDGING MAKES A VERY BEAUTIFUL BOUQUET THAT IS SURPRISINGLY LIVELY FOR TABLE DECORATION IN THE EVENING.

ROSE PICOTEE IS A HEAVY GROWER AND FULL OF YOUTHFUL VIGOR AS REGARDS LENGTH OF STEM AND SIZE OF FLOWER. IT IS DEFINITELY A NEW COLOR FOR THE EARLY GROUP OF SWEET PEAS.

PRICE PER 1/4 LB. 3.15 PER LB. 12.50

DELIVERY FROM 1938 HARVEST ON THE ABOVE NOVELTIES CAN BE MADE BY JULY 11TH. WE WOULD ALSO CALL YOUR ATTENTION AT THIS TIME TO OUR SPECIAL SERVICE OF HAND-PICKED SEED OF EARLY FLOWERING SWEET PEAS---FOR DELIVERY ON JULY 1ST. WE WILL APPRECIATE RECEIVING YOUR REQUIREMENTS AS EARLY AS POSSIBLE, SO THAT WE CAN ARRANGE ACCORDINGLY.



